



National Consortium for
Health Science Education

2010 Curriculum Conference
MISSION POSSIBLE
Minneapolis, Minnesota

The Health Science Curriculum Conference will be held in Minneapolis, Minnesota October 20-22, 2010. Over 500 health science teachers, administrators, state supervisors and healthcare professionals from across the country will come together to showcase their programs and best practices, learn innovative teaching strategies and network on how to enhance health science programming.

We invite you to partner with the National Consortium on Health Science Education (NCHSE) through sponsorship, exhibiting and advertising. These opportunities offer a myriad of ways to showcase your products and/or organization through exhibits, sponsorship or advertising in the conference program. You may also combine the benefits of two or more avenues of support to multiply your visibility.

Health Science Curriculum Conference Sponsorship Opportunities

Product Branding

“Product Branding” puts your name in front of all conference attendees and produces the maximum exposure for your organization. Choose from a variety of items used by attendees for the duration of the conference as well as items which are taken home to continue your advertising exposure. Costs are based on the exposure you can expect from each opportunity.

Conference Tote Bags (\$2,000)

Your organization will be remembered again and again as participants re-use their tote bag imprinted with your organization’s logo alongside the conference logo. They continue to advertise for you when they take their tote home!

Name Badge Wallets (\$1,500)

Your organization will be noticed thousands of times each day by all participants as everyone displays your organization’s name. Your organization’s name and logo will be showcased throughout the conference by all participants – and hundreds of people will have your logo on their chests! This is the highest visibility you can get!

Lunch (\$5,000)

Sponsor a lunch and have an opportunity to showcase your products with an author/speaker, signage and special recognition.

Continental Breakfast or Break (\$2,500)

Your organization will receive “early recognition” by hosting the first meal of the day. Your organization’s promotional materials will be placed on the breakfast tables. Your name and logo will be prominently displayed at the entrance as well as at the food stations!

Early Bird Special

Reach thousands of people through recognition as a sponsor in the Preliminary Program by securing your sponsorship by June 1, 2010

EXHIBITS

We expect the conference exhibit space to completely sell out in 2010. Our exhibitors have been very pleased with their exposure and attention at past conferences. The exhibits will span two days, offering hours of designated exhibit time with food functions taking place within the exhibit hall and an opportunity to have a session to showcase your products.

Each Exhibitor will receive:

- Draped (white) 6' x 30" table
- Up to 2 booth attendants' conference nametags
- Recognition on the conference website
- Organization name listed on the Exhibitors' page in the conference program
- Opportunity for product or service exposure through participation in exhibitor drawings

Exhibit Fees

NCHSE Publishers' Coalition Members

\$350 for one table,
\$400 if after 6/15/10
\$50 for additional table
\$120 Meal Package (*per person*)

Non-Coalition Members

\$400 for one table,
\$450 if after 6/15/10
\$150 for additional table
\$120 Meal Package (*per person*)

Exhibitor Rules & Regulations

These contract Conditions, Rules and Regulations are a part of the Curriculum Conference 2010 Exhibitor's Application and Contract for exhibit. Please give a copy of these Rules and Regulations to the person(s) responsible for the set up of your booth(s).

ASSIGNMENT OF SPACE: Assignment of space will be on a first-paid, first-served basis. Every effort will be made to accommodate requests for booth assignments.

EXHIBIT FEES AND PAYMENT: Applications will NOT be processed or space assigned without the required payments and signature. All applications must be accompanied by full payment. Checks should be made payable to: NCHSE and mailed to: 2410 Woodlake Drive, Okemos, Michigan 48864.

CANCELLATION: Cancellations of exhibit space must be directed in writing to: NCHSE, 2410 Woodlake Drive, Okemos, Michigan 48864. Refunds, less an administrative fee of \$75.00 per booth, will be made at the discretion of NCHSE, but no refund will be given for a cancellation made within 90 days of set-up day. In case of fire or any other causes beyond the control of NCHSE that prevent holding the show, this contract will not be binding.

EXHIBIT BOOTHS: Each exhibitor will receive on 6-foot draped table and a name tent bearing the company's name.

INSTALLATION AND DISMANTLING:
Tuesday, October 19, 2010,
7:00 p.m. – 9:00 p.m. Exhibitor Move-In
Thursday, October 21, 2010,
3:00 p.m. Exhibitor Move-Out

Times subject to change upon notification by NCHSE.

SHIPPING: NCHSE will email to each exhibitor, about 45 days prior to the show opening, an information and service kit that provides exhibitors with complete shipping instructions, production information, and other forms for all services needed during the installation, show period, and removal of exhibits. Exhibitors needing special information before receiving the official exhibitor kit should contact cstacy@mhc.org or (517) 347-8091.

EXHIBITOR REGISTRATION: Name badges for up to two (2) personnel are included with each booth. Meals for one booth personnel are included in the exhibit fee. Meals for additional personnel are \$120 each.

SELECTION OF EXHIBITORS: Only firms and organizations whose services and products are appropriately related to the purpose of NCHSE shall be permitted to exhibit. NCHSE reserves the right to decline or prohibit any exhibit which, in its sole judgment, is inappropriate, this reservation being all inclusive as to person, things, printed matter, products and conduct.

SAFETY REGULATION: Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time; all drapes, table coverings and other materials must comply with fire department regulations.

LIABILITY: NCHSE and the Radisson Plaza Hotel will not be held responsible for the safety of the property of the exhibitors from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold NCHSE and the Radisson Plaza Hotel and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor. Further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees and business invitees which arises from or out of or by reason of said

exhibitor's occupancy and use of the exhibition premises or a part thereof.

SHOW CANCELLATION: If the conference or exhibit is canceled due to circumstances beyond the control of NCHSE, NCHSE will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.

SPONSORSHIP/EXHIBITOR/ADVERTISING APPLICATION
National Health Science Curriculum Conference
October 20-22, 2010

SPONSORSHIP – Please refer to the Sponsorship Opportunities on pages 1-2

Sponsored Activity/Item: _____ Event Date: _____ \$ _____

EXHIBITOR (check either member or nonmember organization)

Member of NCHSE Publishers' Coalition	\$350 for one table, \$400 if after 6/15/10 \$ 50 for additional table \$120 meal package/person Amount Owed
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Nonmember of NCHSE Publishers' Coalition	\$400 for one table, \$450 if after 6/15/10 \$150 for additional table \$120 meal package/person Amount Owed
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In the space provided, enter EXACT name of organization for listing in conference program and table tent (text only – no logos):

Submission of this application to exhibit implies consent to the items, conditions and regulations governing exhibits of the Conference published in the Prospectus. The Exhibitor agrees to abide by all rules, requirements, restrictions, and regulations as set forth in the Prospectus and as may be specially designated by Conference Management. Failure to abide by such rules and regulations results in forfeiture of all monies paid by or due from Exhibitor.

Enclosed please find my check payable to **NCHSE 2010** in the amount of: \$ _____

MC/Visa # _____ Expires _____

Name on Card _____ Signature _____

Contact Person:

Last Name _____ First Name _____ Email _____

Organization _____ Phone _____

Address _____ Fax _____

City _____ State/Province _____ Zip or Postal Code _____

Please print a copy of this form and send it with payment to NCHSE 2010, 2410 Woodlake Drive, Okemos, MI 48864. Then click the SUBMIT button below to send a copy of the form directly to NCHSE.
